

Order Item Summary

CBS TELEVISION
STATIONS

KYW-TV

Order ID: 81115 CF NTL-POL FBD - LBD: 11/01/12 - 11/05/12 HL#: Created: 11/01/12 03:33 PM

Client: AMERICANS FOR PROSPERITY... CPE: / / 65 Agency Commission: 15 % Updated: EBIRCHILL on 11/02/12 12:37 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: EST # 65 AMERICANS FOR Self Protect.: :20:00 Confirmed: 11/02/12 12:37 PM

Buyer: KAREN B Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/06/12 02:56 PM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER MM/PH 11/01/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	WSUN7-9A	0 0 0 0 0 0 1	NEWS	60				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
002	LSPORTRAP	0 0 0 0 0 0 1	LOCS	60				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
003	DDOCTORS	1 0 0 0 0 0 0	DAY	60				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
004	DDOCTORS	0 0 0 1 1 0 0	DAY	60				0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										
005	LLETTER	1 0 0 0 0 0 0	LETT	60				0.0	\$2,400.00	1	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
006	LLETTER	0 0 0 1 1 0 0	LETT	60				0.0	\$2,400.00	2	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										
007	DSOAP1	1 0 0 0 0 0 0	SOAP	60				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
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Buyer: KAREN B	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:56 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DSOAP1	0 0 0 1 1 0 0	SOAP	60				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE	1 0 0 0 0 0 0	NEWS	60				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NLATE	0 0 0 1 1 0 0	NEWS	60				0.0	\$6,000.00	2	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL4P	1 0 0 0 0 0 0	EFG	60				0.0	\$2,400.00	1	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EPHIL4P	0 0 0 1 1 0 0	EFG	60				0.0	\$2,400.00	2	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AENTER	1 0 0 0 0 0 0	ACC	60				0.0	\$2,800.00	1	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AENTER	0 0 0 1 1 0 0	ACC	60				0.0	\$2,800.00	2	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PBLOODS	0 0 0 0 1 0 0	REGP	60				0.0	\$20,000.00	1	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PPERSON	0 0 0 1 0 0 0	REGP	60				0.0	\$20,000.00	1	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	P48HRSA3	0 0 0 0 0 1 0	REGP	60				0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WCBSSUN	0 0 0 0 0 0 1	MORN	60				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PWIFESUN2	0 0 0 0 0 0 1	REGP	60				0.0	\$20,000.00	1	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PMENTALSN3	0 0 0 0 0 0 1	REGP	60				0.0	\$20,000.00	1	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	P60LATE	0 0 0 0 0 0 1	CARD	60				0.0	\$40,000.00	1	\$40,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%	

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	27	0	\$186,900.00	\$158,865.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$186,900.00	\$158,865.00	\$0.00	\$0.00